



PRESS REVIEW



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ALIPLAST and HASI: The winning combination for the reuse of industrial waste in food & beverage packaging

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HASI (Herambiente Servizi Industriali), the leading Italian company in industrial waste management, and Aliplast, a leader in plastic recovery and recycling, are both part of Gruppo Herambiente. The two companies work together to serve clients in different industries.

Their partnership focuses on the management of projects aimed at reducing and recovering waste, offering a unique end-to-end service bundle. Among the businesses served by Aliplast and Hasi is Granarolo, an extremely prominent group in the dairy industry, that relies on them for their industrial waste management.

Aliplast and HASI: areas of expertise and common denominators

The collaboration between the two companies covers a variety of industries, such as food, beverage, production, chemical and pharmaceutical. HASI delivers all the environmental services supporting the management and optimization stages of industrial waste treatment to recover the highest possible amount of waste and, where possible, improve the efficiency of the customer's production process, upstream of the supply chain, through improvement plans. Solving the issue of waste for medium and large businesses is one of the main goals of the company. In Italy, industrial waste represents about 80% of all waste and it requires highly professional management systems, combined with efficient and cutting-edge treatment plants. HASI boasts a set of plants that include 17 facilities, among which are stabilization plants, physiochemical treatment plants, soil washing and the Ravenna F3 waste-to-energy plant.

These are complemented by the 8 Aliplast plants, including collection plants and plastic waste treatment plants aimed at recycling products to reintroduce them on the market. In many instances, the full integration throughout the plastic lifecycle allows Aliplast to offer "closed-loop" solutions to its customers. This system, developed for the first time in Italy by Aliplast itself, is based on managing an extensive collection network throughout the country, which **enables the company to send 65% of their LDPE packaging already released for consumption to recycling.**

The closed-loop system is based on a circular strategy: Aliplast produces and sells packaging materials to its clients, and they use them to package their products. At the end of the life cycle, Aliplast recovers these materials that have become waste, and regenerates them in a sort of endless loop.

A company that engages a group such as Herambiente, relies on a strong partner that is capable of offering a wide range of solutions for a 360-degree recovery of its industrial waste. Thanks to the availability of plants, Gruppo Herambiente is capable not only of treating and recovering the main types of waste, but also to generate electrical and thermal energy from non-recoverable waste, thanks to its waste-to-energy facilities. When its plants can't meet the customer's needs, Herambiente offers its network of collaborators, developed over the years and made up of qualified and certified partners, both in Italy and abroad.

The beverage industry: the Granarolo experience

Among the groups that work with HASI and Aliplast is **Granarolo**, a Bologna based company, leader in the production of milk and dairy products. The company has been collaborating with Aliplast since 2004 in its Bologna, Gioia del Colle and Soliera facilities. The partnership with HASI has started in 2014, with the launch of the "turnkey" service called *Global Waste Management (GWM)*. This service includes the management of the entire industrial waste production from the 3 Granarolo plants in Bologna, Coriano and Soliera serviced by HASI.

GWM isn't just aimed at waste treatment, it is also a high value service bundle targeted at big industrial groups and multi-site organizations, with services such as production process optimization, the reduction of waste production, regulatory consulting, environmental auditing, and chemical analysis. In line with its sustainability plan, which is reported every year through its Group Sustainability Report, Granarolo has chosen Gruppo Herambiente to reduce the environmental impact of its processes. The goal: significantly lowering the amount of industrial waste produced and recovering currently produced waste. In Hasi and Aliplast, Granarolo has found two partners that work together to provide a customized answer to the specific needs of the different facilities, which vary in terms of plants and products. Today, this represents a positive example of waste material recovery and recycling.

The baseline scenario

The production cycle of food manufacturing companies generates a small amount of packaged end product that doesn't meet the requirements for sale. In Granarolo, this type of product was generating waste that wasn't recovered to be reused within the supply chain, it was instead sent to waste-to-energy plants. Incineration, while allowing for the recovery of energy and heat, is a preferable solution only when it's impossible to implement the recovery of the materials, which means giving new life to waste products by reintroducing them in the supply chain and thus lowering waste and reducing costs.

The circular solution of Gruppo Herambiente

Production waste had to be treated in a way that ensured its recycling and later reuse. Since 2004, Aliplast had already been providing solutions aimed at collecting and recycling PET bottles and preforms, LDPE films and other plastic waste for Granarolo. Thereafter, the synergy with HASI and the subscription of the GWM service enabled performance improvements in terms of recovering almost all of the waste produced. For Granarolo, the GWM service includes the treatment of hazardous and non-hazardous waste, mixed packaging and other production waste, and, especially, high value services customized for the needs of individual facilities (approval process support, dedicated project manager, partnerships with qualified suppliers and supply chain improvement plans).

Link: <https://spnews.com/aliplast-hasi-reuse-industrial-waste/>